



Dasara Festival Celebrations in College Campus

Report of the Activity:

The Commerce Department of Sir C R Reddy College for Women, Eluru, in association with the Entrepreneurship Cell, Cultural Cell, and IQAC, organized Dussehra Festival Celebrations on the college campus on 25th September 2025.

As part of the festivities, various cultural and devotional programs such as Durga Puja, Idol Exhibition, Bathukamma, Handicraft Stalls, Fun Games Stalls, Durga Matha Get-ups, Classical Dance, and Dandiya were conducted. The celebration brought together devotion, tradition, creativity, and joy, providing students with a vibrant platform to showcase their entrepreneurial spirit, cultural talents, and innovative skills.

The program was graced by distinguished guests:

- Secretary Sri. MBSV Prasad addressed the gathering and explained the spiritual significance of Dasara, highlighting the triumph of good over evil and the power of truth and righteousness.
- Joint Secretary Sri. Vankineni Bhanu Prakash shared insights into the cultural importance of the festival, emphasizing the need to preserve traditions like Bathukamma, classical dance, and devotional practices.
- C R Reddy Institutions CEO Sri. Kishan spoke about the importance of festivals in nurturing unity, teamwork, and creativity among students, while also motivating them to balance tradition with modern entrepreneurial ideas.
- Principal Smt. G. Sarala appreciated the active participation of students and faculty and explained how such celebrations enhance cultural awareness, leadership skills, and community spirit within the institution.

The event witnessed enthusiastic participation from faculty and students, who contributed through devotional performances, creative exhibitions, cultural dances, and interactive stalls. The Dandiya and Bathukamma events added festive vibrancy to the occasion.

The celebrations successfully reflected the spirit of devotion, tradition, and joy, making the day memorable for everyone involved.





